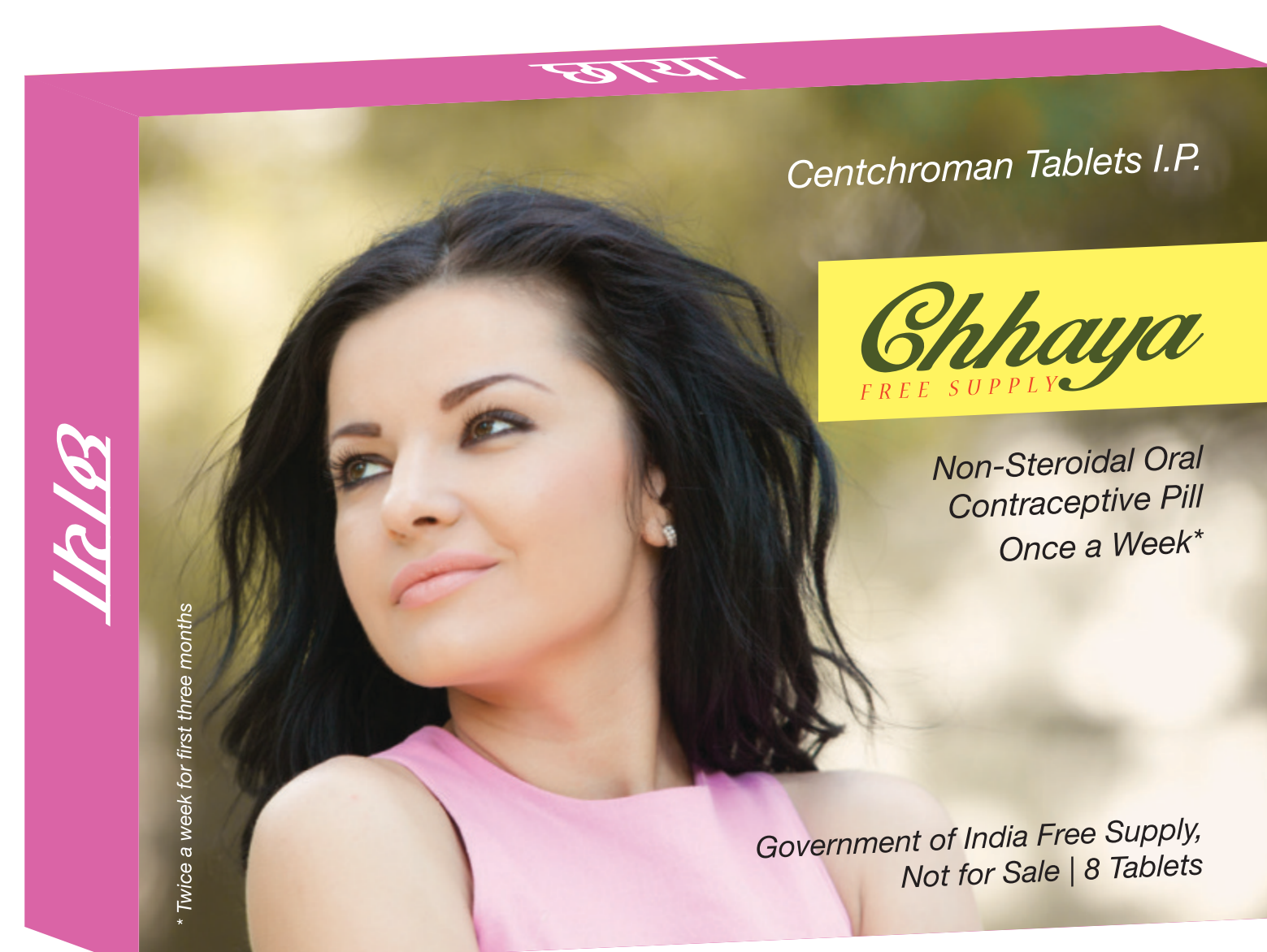


Centchroman

SAHELI, CHHAYA

- The first non-steroidal oral contraceptive is the high safety
- A weak estrogen and a potent antiestrogen with a high therapeutic index. (High Safety)
- Convenient to use (A weekly tablet) with negligible (non-compliance).
- Also effective in Dysfunctional Uterine Bleeding - being sold under the brand name, Novex-DS by HLL Lifecare Ltd.
- Can also be taken as an Emergency or Post-Coital Pill - Sold as Tatkal-72
- Govt of India has now decided to distribute the tablet through Aasha volunteers and in healthcare Centres- To be distributed under the brand name chhaya
- Centchroman has also been found to be effective for many types of Cancer including Breast Cancer. Further work is being carried out



Industrial Partners HLL Lifecare Ltd. (Brand Names : Saheli, Novex, Novex DS, Tatkal-72) and Torrent Pharmaceuticals (Brand Names : Centron and Sevista)

